ORDER

Orders Order / Rev: 403288 Alt Order #: 06825828 Product Desc: NRCC IE 2012 Estimate: 2603 KSNV Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 06/21/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: National Republican Congressional C Demographic: A35+ New Business Thru: Product Codes: PLI2 Order Separation: 00:15:00

Bill Plan Totals

2011 1 10111					Iotais				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
- 10/01/12	10/18/12	163	\$147,725:00	\$125;566.25	October 2012	163_	\$147,725.00	\$125,566.25 -	
					Totals	163	\$147,725.00	\$125,566.25	0.00

Advertiser External ID:

Agency External ID:

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$147,725.00
Market	100%	\$399 256 76

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,836.49
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836,49
KVWB	0%	\$0.00
LV1	0%	\$0,00
UNKWN	4%	\$15,970.27

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount
Ē					M-F 5-6a WakeUp w/ M-F 5-6a WakeUp w	0	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
	,	WAKE V	V/WAGNR	:S1										
		<u>Star</u>	t Date E	Ind Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating						
	We	ek: 10/0	8/12 1	0/14/12	F	2	\$400.00	0.00						
							<u> </u>							

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Flight Dates:

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Advertiser:

National Republican Congressional Com

Alt Order #: 06825828

06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spo	ots	
F. 4. (COND.) 40/40/49 40/40/49 14 F. F. 9. 14/4 14/4 14/4 14/4 14/4 14/4 14/4 14/		Amount
E 1 KSNV 10/12/12 10/12/12 M-F 5-6a WakeUp w/WagM 5-6aF :30 2 \$400.001 0.00 NM M-F 5-6a WakeUp w/Wagners	2	\$800.00
WAKE W/WAGNRS1		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12F 2 \$400.00 0.00		
E 2 KSNV 10/15/12 10/15/12 M-F 5-6a WakeUp w/WaQM 5-6a M :30 2 \$400.001 0.00 NM	2	\$800.00
M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 M 2 \$400.00 0.00		
E 3 KSNV 10/16/12 10/16/12 M-F 5-6a WakeUp w/WaQM 5-6a -T :30 2 \$400.001 0.00 NM	2	\$800.00
M-F 5-6a WakeUp w/Wagners	-	4000,00
WAKE W/WAGNRS1 <u>Start Date End Date Weekdays Spots/Week</u> Rate Rating		
Week: 10/15/12 10/21/12 -T 2 \$400.00 0.00		
E 4 KSNV 10/17/12 10/17/12 M-F 5-6a WakeUp w/WaQM 5-6aW :30 2 \$400.001 0.00 NM	2	\$800.00
M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12W 2 \$400.00 0.00		
E 5 KSNV 10/18/12 10/18/12 M-F 5-6a WakeUp w/Wa@M 5-6aT :30 2 \$400.001 0.00 NM M-F 5-6a WakeUp w/Wagners	2	\$800.00
WAKE W/WAGNRS1		
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate Rating</u> Week: 10/15/12 10/21/12T 2 \$400,00 0.00		
E 6 KSNV 10/12/12 10/12/12 M-F 6-7a WakeUp w/Wa@M 6-7aF :30 2 \$725.001 0.00 NM	2	\$1,450.00
M-F 6-7a WakeUp w/Wagners	-	
WAKE W/WAGNRS2 <u>Start Date End Date Weekdays Spots/Week Rate</u> Rating		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12F 2 \$725.00 0.00		
E 7 KSNV 10/15/12 10/15/12 M-F 6-7a WakeUp w/Wa@M 6-7a M :30 2 \$725.001 0.00 NM	2	\$1,450.00
M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 M 2 \$725.00 0.00		
E 8 KSNV 10/16/12 10/16/12 M-F 6-7a WakeUp w/WaQM 6-7a -⊤ :30 2 \$725.001 0.00 NM M-F 6-7a WakeUp w/Wagners	2	\$1,450.00
WAKE W/WAGNRS2		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -T 2 \$725.00 0.00		
Week: 10/15/12 10/21/12 -T 2 \$725.00 0.00 E 9 KSNV 10/17/12 10/17/12 M-F 6-7a WakeUp w/Wa@M 6-7aW :30 2 \$725.001 0.00 NM	2	\$1,450.00
M-F 6-7a WakeUp w/Wagners	-	ψ1,450.00
WAKE W/WAGNRS2 <u>Start Date </u>		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12W 2 \$725.00 0.00		
E 10 KSNV 10/18/12 10/18/12 M-F 6-7a WakeUp w/Wa@M 6-7aT :30 2 \$725,001 0.00 NM	2	\$1,450.00
M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12T 2 \$725.00 0.00		
E 11 KSNV 10/12/12 10/12/12 Today Show CM 658a-9amF :30 4 \$900.001 0.00 NM Today Show	4	\$3,600.00
TODAY SHW		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12 F 4 \$900.00 0.00 E 12 KSNV 10/15/12 Today Show CM 658a-9am M :30 4 \$900.001 0.00 NM	4	ቂያ ደብብ ባብ
Today Show	4	\$3,600.00
TODAY SHW Stort Date Find Date Weekdown Speta Meak Bate Bating		
<u>Start Date </u>		
E 13 KSNV 10/16/12 10/16/12 CM 658a-9am -T :30 4 \$900.001 0.00 NM	4	\$3,600.00

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Advertiser:

Estimate:

National Republican Congressional Com

Alt Order #:

06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

2603

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show									
TODAY	SHW											
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 10		10/21/12	Today Show	4	\$900.00 658a-9am	0.00 W	:30		P000 004	O OO AIN		60.000.00
E 14 KONV	10/1//	12 10/11/12	Today Show	CIVI	636a-9am	w	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	/ SHW		•									
_	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	Today Show	CM	\$900,00 658a-9am	0.00 T	:30		\$900.001	0.00 NIM	,	en con on
E 10 NOIV	10/10/1	12 10/10/12	Today Show	CIVI	600a-9am		.50	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	/ SHW		•									
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week; 10 E 16 KSNV		10/21/12	•	SATIIMA	\$900.00 6a-7a	0.00	:30		#275 00 d	0.00 NM	0	#7F0.00
L 10 KONV	. 10/15/1	12 10/10/12	News 3 Sunrise :		ua-/a	#42-	,30	2	\$375.001	0.00 NM	2	\$750.00
NW3 A	T SUNR	SE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/14/12	Saturday Today	2	\$375.00	0.00	-00		#00F 004	0.00.1184		* 0.500.00
E II KONV	10/13/1	12 10/13/12	Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATUF	RDAY TO	DAY	,									
·	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10 E 18 KSNV		10/14/12	S- News 3 Sunrise -	CLINDOM		0.00	-00		A075 004	0.00 104	_	ADEC 00
		12 10/14/12			6a-7a	5	:30	2	\$375,001	0.00 NM	2	\$750.00
NW3-S	UNRS W	/KND								ı		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S	- 2	\$375.00	0.00			AFOO 004	2 22 104		6 / 222 22
E 19 KONV	10/14/1	12 10/14/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$500.001	0.00 NM	2	\$1,000.00
SUN T	ODAY									l		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l		
Week: 10		10/14/12	M E Today Shaw	2	\$500.00	0.00	.00		0.405.004			
E ZU KONV	10/12/1	12 10/12/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2			• • •						i		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı		
Week: 10		10/14/12	F	<u> </u>	\$425,00	0.00			A 70 - 00 4		_	
EZIKONV	10/15/1	12 10/15/12	M-F Today Show M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850,00
TODAY	/ SHW2		mr roddy chou							ı		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
Week: 10		10/21/12	M	2	\$425.00	0.00			****		_	
EZZ KONV	10/10/1	12 10/16/12	M-F Today Show M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2			,						l		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
Week: 10		10/21/12	MET-des Observ	2	\$425.00	0.00					_	
E 23 KSNV	10/17/1	12 10/17/12	M-F Today Show M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		roddy Ollon	•						Į		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	W	2	\$425.00	0.00			****			
E 24 KSNV	10/18/1	12 10/18/12	M-F Today Show M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	/ SHW2		.a.r roday Onow	11						İ		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/21/12	T	2	\$425.00	0.00						
E 25 KSNV	10/12/1	2 10/12/12		CM	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00

KSNV

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Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sr	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show									
TODAN	CLEAGO		Today 4th Hour									
	SHW3	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	F	2	\$325.00	0.00						
E 26 KSNV	10/15/1	12 10/15/12	M-F Today Show	III 4th 16tM	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
			Today 4th Hour									
	SHW3	E. J. D. 4.	186-alada	0-4-8841	Б.	D #						
<u>اد</u> Week: 10	art <u>Date</u> /15/12	<u>End Date</u> 10/21/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 27 KSNV			M-F Today Show		10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
			Today 4th Hour		roun man	·	.00	_	Ψ020.001	0.00 14141	2	φυσυ.υυ
TODAY	′SHW3											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/21/12	-T	2	\$325.00	0.00						
E 28 KSNV	10/17/1	12 10/17/12	M-F Today Show Today 4th Hour	III 4th BiM	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		Today 4III Hour									
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	w	2	\$325.00	0.00						
E 29 KSNV	10/18/1	12 10/18/12	M-F Today Show	III 4th ISM	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	C D D NO		Today 4th Hour									
	SHW3	E-4 D-4-	Manlada	04-886-1	D (PS - 11						
<u>اده</u> Week: 10	<u>irt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray	CM	11am-12pm		:30	2	\$325,001	0.00 NM	2	ቀድደር ሲር
			D - 5 - 1 D			•			\$325,001	0.00 19191	2	\$650,00
RACHA	EL RAY		•									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/14/12	F	2	\$325.00	0.00						
E31 KSNV	10/15/1	12 10/15/12	Rachael Ray	CM	11am-12pm	M	:30	2	\$325,001	0.00 NM	2	\$650.00
RACHA	EL RAY		Rachael Ray							l		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	2	\$325.00	0.00						
E 32 KSNV	10/16/1	2 10/16/12	Rachael Ray	СМ	11am-12pm	-T	:30	2	\$325,001	0.00 NM	2	\$650.00
			Rachael Ray									,
	EL RAY	E 15 (147									
<u>Sta</u> Week: 10	rt Date	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$325.00	Rating						
			Rachael Ray	CM 2	აა <u>25.00</u> 11am-12pm	0.00	.20		#205.004	0.00.104		4050.00
L 33 1(3)(V	10/17/1	2 10/1//12	Rachael Ray	CIVI	rram-τzρm	10	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	W	2	\$325.00	0.00						
E 34 KSNV	10/18/1	2 10/18/12	Rachael Ray	CM	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ŀ		
Week: 10		10/21/12	T	2	\$325.00	0.00						
h			The Agenda 1230	pm CM	1230-1p	F	:30	1	\$325.001	0.00 NM	· 1	\$325,00
			The Agenda 1230		•			-			•	+- = 5,5 V
	3 AT NO			_								
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12		lom CM	\$325.00	0.00	.00		#20C 00 1	0.00 1115		h 005 5=
E 30 MONV	10/10/1	2 10/10/12	The Agenda 1230 The Agenda 1230		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON		shiii								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	M	1	\$325.00	0.00						
E37 KSNV	10/16/1	2 10/16/12		CM	1230- 1 p	'-T	:30	1	\$325.001	0.00 NM	1	\$325,00

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Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Agenda 1230 The Agenda 1230	•								
NEWS	3 AT NO	ON	The Agenda 120	opini								
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				- 1		
Week: 10		10/21/12	-T	1	\$325.00	0.00						
E38 KSNV	10/17/1	2 10/1//12	The Agenda 1230 The Agenda 1230	-	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON	The Agenda 120	p itt						ŀ		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/21/12	W	1	\$325.00	0.00						
E 39 KSNV	10/18/1	2 10/18/12	The Agenda 1230 The Agenda 1230		1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON	111071901144 1201	ν ρ ιιι								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	1	\$325.00	0.00						
E 4U KSNV	10/13/1	2 10/13/12	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS:	3 TDY-W	KND	News o roday - C)/·(1								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	S-	1	\$500.00	0.00	•••					
E 41 KSNV	10/14/1	2 10/14/12	News 3 Today Will News 3 Today	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500,00
NEWS:	3 TDY-W	KND	News o roday									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	5	1	\$500.00	0.00						
E 42 KSNV	10/14/1	2 10/14/12	Chris Matthews 9 -Chris Matthews 9		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
CHRIS	MATTHE		Ollifo-Mattifowa-G	111000,000111								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	S	1	\$500.00	0.00						
E 43 KSNV	10/12/1	2 10/12/12	Dr. Phil Dr Phil	CM	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IIL		D11 (III									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i		
Week: 10		10/14/12	F	2	\$450.00	0.00						
E 44 KSNV	10/15/1	2 10/15/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IIL.		211 (11)							·		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				l		
Week; 10		10/21/12	M		\$450.00	0.00		· - ·-····	 	<u> </u>		
E 45 KSNV	10/16/1	2 10/16/12	Dr. Phil Dr Phil	CM	3-4p	~T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IIL		DIT IIII							ŀ		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				İ		
Week: 10		10/21/12	-T	2	\$450.00	0.00						
E 46 KSNV	10/17/1	2 10/17/12	Dr. Phil Dr Phil	· CM	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900:00
DR. PH	IIL		<i>D</i>) 1 (III)									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			i			
Week: 10		10/21/12	W	2	¥	0.00						
E 47 KSNV	10/18/1	2 10/18/12	Dr. Phil Dr Phil	CM	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR, PH	IIL		DIT III							Ī		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Į.		
Week: 10		10/21/12	N 2 -t 420	2	•	0.00			ADE - 1			.
⊏48 KSNV	10/12/1	2 10/12/12	News 3 at 430pm News 3 at 4:30Pf		430-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725,00
NEWS	3		140W5 0 Gt 4700FT	w:								
•	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	F	1	\$725.00	0.00	+		4			
E 49 KSNV	10/15/1	2 10/15/12		CM	430-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00

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Advertiser:

National Republican Congressional Com

Alt Order #: Flight Dates:

06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

2 Estimate:

2603

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots Rate	Pri Rtg Type	Spots	Amount
			News 3 at 430pm News 3 at 4:30P								
NEWS	3		THE WOOD OF THE OTHER	•••							
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>				l	
Week: 10/		10/21/12	M	1	\$725.00	0.00					4
E 30 KSINV	10/10/1	2 10/10/12	News 3 at 430pm News 3 at 4:30Pl		430-5pm	-T	:30	1 \$725.0	0.00 NM	1	\$725.00
NEWS	3		110110 0 40 11,001	iri							
*****	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/		10/21/12	-T	1	\$725.00	0.00				1	
E 51 KSNV	10/17/1	2 10/17/12	News 3 at 430pm News 3 at 4:30Pf		430-5pm	W	:30	1 \$725.0	0.00 NM	1	\$725.00
NEWS	3		News 3 at 4,30F	IAI							
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W	1	\$725.00	0.00]	
E 52 KSNV	10/18/1	2 10/18/12	News 3 at 430pm		430-5pm	T	:30	1 \$725.0	0.00 NM	1	\$725.00
NEWS	3	·	News 3 at 4:30Pl	M							
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
Week: 10/		10/21/12	T	1	\$725.00	0.00					
E 53 KSNV	10/12/1	2 10/12/12	M-F Early News	CM	5-630p	F	:30	3 \$1,200.0	0.00 NM	3	\$3,600.00
NEWS	2		M-F Early News								
	ડ ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	F		\$1,200.00	0.00					
E 54 KSNV	10/15/1	2 10/15/12	M-F Early News	СМ	5-630p	M	:30	3 \$1,200.0	0.00 NM	3	\$3,600.00
			- M-F Early News								
NEWS	_	End Data	Manhala	04-04/1-	D-4-	.					
<u>518</u> Week: 10/	rt <u>Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,200.00	Rating 0:00					
			M-F Early News	CM	5-630p	-T	:30	3 \$1,200.0	0.00 NM	3	\$3,600.00
			M-F Early News		r	·		0 01,200.0	3.00 1110	ľ	ψ0,000.00
NEWS											
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
			M-F Early News	CM	5-630p	W	:30	3 \$1,200.0	0.00 NM	3	\$3,600.00
200 110111	10, , , , ,	2 10/1///2	M-F Early News	Oivi	0-000p	••	.50	5 φ1,200.0	0.00 NW	, and	φ3,000.00
NEWS	3		·								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	M-F Early News		\$1,200.00	0.00	-00	0 04 000 0			
Lor Ronv	10/10/1	2 10/10/12	M-F Early News	CM	5-630p	T	:30	3 \$1,200.0	0.00 NM	3	\$3,600.00
NEWS	3		,,,,								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	T		\$1,200.00	0.00		·		4	
E 58 KSNV	10/12/1	2 10/12/12	M-F Jeopardy M-F Jeopardy	CM	630-7P	F	:30	1 \$1,300.0	0.00 NM	1	\$1,300.00
JEOPA	RDY		W-1 Jeopaldy							ł	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/14/12	F		\$1,300.00	0.00					
E 59 KSNV	10/15/1	2 10/15/12	M-F Jeopardy	CM	630-7P	M	:30	1 \$1,300.0	0.00 NM	1	\$1,300.00
JEOPA	RDY		M-F Jeopardy								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 10/		10/21/12	M~~~-		\$1,300.00	0.00				ł	
E 60 KSNV	10/16/1	2 10/16/12	M-F Jeopardy	СМ	630-7P	-T	:30	1 \$1,300.0	0.00 NM	1	\$1,300.00
JEOPA	RDY		M-F Jeopardy							1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 10/		10/21/12	- T		\$1,300.00	0.00				1	
E61 KSNV	10/17/1	2 10/17/12		СМ	630-7P	W	:30	1 \$1,300.0	0.00 NM	1	\$1,300.00

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Order / Rev: Alt Order #:

Flight Dates:

103288

06825828

10/12/12 - 10/18/12

Advertiser:

Estimate:

National Republican Congressional Com

Product Desc:

NRCC IE 2012

2603

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	lime Days	Len Sp	oots Rate Pri	Rtg Type Sp	oots	Amount
			M-F Jeopardy M-F Jeopardy								
JEOPA	RDY		ooopalay						_		
Week: 10/		End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
		12 10/18/12	M-F Jeopardy M-F Jeopardy	CM	630-7P	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA!	RDY irt Date	End Data	Mookdaya	Constanting of	Data	D-t					
Week: 10/	15/12	End Date 10/21/12	Weekdays		\$1,300.00	Rating 0.00					
E 63 KSNV			M-F Wheel of Fo	CM rtune	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	FORTN int Date	i⊏ End Date	Weekdays	Spots/Week	Data	Doting			į		
Week: 10/		10/14/12	F		<u>Rate</u> \$1,300.00	Rating 0.00			ŀ		
E 64 KSNV	10/15/1	2 10/15/12	M-F Wheel	CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	FORTN	IF.	M-F Wheel of Fo	rtune	·					·	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	M	1	\$1,300.00	0.00					
E 65 KSNV	10/16/1	12 10/16/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	-FORTN	IE	W-1 W113661 011 0	ituile							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	T		\$1,300.00	0.00					
E66 KSNV	10/17/1	2 10/17/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	-FORTN	IE	- WI-L - WINGER OF ITO	(talle		The second control of the second control of		THE PARTY OF THE PARTY AND PARTY OF THE PART			****
<u>Sta</u> Week: 10/	rt <u>Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 67 KSNV				СМ	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	FORTN	IE	M-F Wheel of Fo	rtune	·			, ,			• - 1
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	T		\$1,300.00	0.00					
		2 10/13/12	To the Point - PM To the Point	CM	730-758pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
NEWS :	ort Date	End Date	Mookdovs	Spoto Missle	Data	Dotina					
Week: 10/	08/12	10/14/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00					
E 69 KSNV	10/13/1	2 10/13/12	Weekend Jeopard WKND Jeop/Whe	•	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOP/V	VHEEL		TTTATE GOOP, TTT								
<u>Sta</u> Week: 10/	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$525.00	Rating 0.00					
			Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000,00
			Monday Prime 8-					, 41,000.001	0.00 1401		ψ1,000.00
THE VC		E 15 (147 1 7								
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$4,000.00	<u>Rating</u> 0.00					
h			Wed PR 9-10p	СМ	9-10pm	W	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
L&O:SV			Wednesday Prim		- 1. ***		.55	, 40,000,001	5.55 TW	•	φ0,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W		\$3,000.00	0.00					
E72 KSNV	10/17/1	2 10/17/12	Wed PR 10-11p	CM	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
CHICAG	30 FIRE		Wednesday Prim	e 10-11pm							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/	15/12	10/21/12	W	1	\$3,200.00	0.00					
E73 KSNV	10/12/1	2 10/12/12		GM	8-9pm	F	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00

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Order / Rev:

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Advertiser:

National Republican Congressional Com

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--1 \$1,700.00 0.00 E 74 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm ----E--1 \$3,000,001 0.00 NM \$3,000.00 Friday Prime 9-10pm GRIMM-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---F--\$3,000.00 0.00 -----S-E 75 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM 9-10pm :30 \$800.001 0.00 NM \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$800.00 0.00 E 76 KSNV 10/13/12 10/13/12 Sat PR 10-11p CM 10-11pm ------:30 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 ----S-10/14/12 1 \$1,200.00 0.00 E 77 KSNV 10/14/12 10/14/12 NFL Pre-Game / FNA CM 1p-530pm :30 1 \$2,500,001 0.00 NM \$2,500.00 NFL Pre-Game FTBL NITE AMR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----\$2,500,00 E 78 KSNV 10/14/12 10/14/12 NFL Football CM 1P-9PM :30 2\$10,000.001 0.00 NM \$20,000.00 NFL Football NBC SUN-FTBL End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 2\$10,000.00 0.00 E 79 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM 7-10pm :30 2 \$1,600.001 0.00 NM \$3,200.00 2 News 3 in Prime NWS3 LVE-PRIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----5 2 \$1,600.00 0.00 E 80 KSNV 10/12/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm ----E--:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$1,200.00 0.00 E 81 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date Weekdays End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00 E82 KSNV 10/16/12 10/16/12 M-F News 3 at Eleven CM 11pm-1135pm -T----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$1,200.00 0.00 E 83 KSNV 10/17/12 10/17/12 M-F News 3 at Eleven 11pm-1135pm CM ---W----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating 1 \$1,200.00 Week: 10/15/12 10/21/12 0.00 E 84 KSNV 10/18/12 10/18/12 M-F News 3 at Eleven CM 11pm-1135pm 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ---T---\$1,200.00 E 85 KSNV 10/13/12 10/13/12 CM 11pm-1135pm ----5-:30 2 \$1,100.001 0.00 NM \$2,200.00

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Advertiser:

National Republican Congressional Com

Alt Order #; Flight Dates: 06825828

Product Desc:

10/12/12 - 10/18/12

NRCC IE 2012

Estimate:

2603

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Sa-Su News 3 at									
WKD2 NV	WS-AT	11	Ou-Ou News o at	LIGVGII								
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 10/08	8/12	10/14/12	S-	2	\$1,100.00	0.00						
		2 10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	Fus	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE S		= 15 (366 4 1									
Start Week: 10/08	Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 2	Rate	Rating						
			The Tonight Show		\$500.00	0.00	-20		#F00 00.4	0.00.101		44.000.00
EQ/ KONV	TO/TO/T.	2 10/13/12	Tonight Show	CM	1135p-1237a	M	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE S	SHW		roingill Offow									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15		10/21/12	M	2	\$500.00	0.00						
		2 10/16/12	The Tonight Show Tonight Show	СМ	1135p-1237a	-T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE S	SHW				-							
	Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/15		10/21/12	-T	2	\$500.00	0.00						
		2 10/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	W	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE S												
	Date 540	End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating			•			
Week: 10/15		10/21/12		2	* - · · · · · · · · · · · · · · · · · ·	0.00						
E 90 KSNV	10/18/1	2 10/18/12	The Tonight Show		1135p-1237a	T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE S	SHW	* **	Fornight anow		The state of the s							
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15		10/21/12	T	2		0.00						
E91 KSNV 1	10/13/1:	2 10/13/12	Saturday Night Liv Saturday Night Liv			amS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
SAT NITE	ELIVE		, , .	-								
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08		10/14/12	~~S-		\$1,400.00	0.00						
E 92 KSNV 1	10/14/1:	2 10/14/12	Sports Night in La Sports Night in La		Sun 1135p-12	200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
SPORT N												
	<u>Date</u>	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/08	8/12	10/14/12	S	1	\$400.00	0.00			· · · · · · · · · · · · · · · · · · ·			
	···									Totals	163	\$147,725.00